CONCEPT NOTE

Road Safety High Level Conference

Gurugram, India
28-29 August 2018
Introduction

A staggering 1.25 million people die on the world’s roads every single year and up to 50 million more are left injured or disabled. Globally, over 500 children under the age of 18 are killed on the road each day. These numbers make road traffic injuries one of the leading causes of death worldwide and the leading cause of death amongst the most economically active citizens – those between the ages of 15 and 29. In the case of India, a total of 413 persons die every day in 1,317 accidents throughout the country, according to the Ministry of Road Transport and Highways. A staggering 52,400 Indian motorists are killed every year, representing 35% of all fatalities on Indian roads, followed by 15,746 pedestrians (11%) and 2,528 cyclists (2%).

The road traffic-related deaths and injuries have unparalleled health and socio-economic implications on the society. Hence, the United Nations Institute for Training and Research (UNITAR), through its Partnership for Action and alongside public and private sector partners, is committed to both strengthening the capacities of government officials and key stakeholders to improve road safety and supporting the implementation of concrete actions that help achieve road safety related targets.

The 2030 Agenda for Sustainable Development, adopted by the 193 Members of the United Nations, set a goal of reducing road traffic deaths and injuries by 50% by the year 2020. Established in 1965, UNITAR is charged with enhancing the overall effectiveness of the United Nations in achieving its major objectives through training and education.

Background

The “Safer Roads for Gurugram” Initiative was launched in India in December 2017 with public and private sector partners, including the Government of Haryana, AB InBev, CSIR-Central Road Research Institute (CSIR-CRRI), DLF Foundation, Apollo Tyres, the Indian Road Safety Campaign (IRSC) the Safe Road Foundation (SRF), All India Motor Transport Congress (AIMTC), Ola Cabs and Pepsi Co., supported by the All India Institutes of Medical Sciences (AIIMS). This Initiative brings together the expertise of different groups to contribute to identifying practical solutions that improve road safety.

As part of the “Safer Roads for Gurugram” Initiative, a Working Group (WG) was constituted in January 2018 to share best practices, identify joint actions, and leverage the expertise of the members. Initial actions of the WG include the following:

- Celebration of the 29th National Road Safety Week on 23-30 April 2018. WG members coordinated efforts to raise awareness about road safety in Gurugram, reaching a total of 68,000 road users.
- As a member of the WG, AB InBev provided a team of road safety experts to conduct blackspot analysis in Gurugram.
- WG members supported the blackspot analysis by conducting site visits and by providing the expert team with input and recommendations.
- As a WG Member, the CSIR-CRRI has developed a recommendation report based off of the analysis conducted to improve road safety in the blackspots identified.
UNITAR, in collaboration with the Ministry of Road Transport and Highways, the apex Body for Road Safety in the State of Haryana – Transport Department, AB InBev and the Safer Roads for Gurugram Initiative, is hosting the “Road Safety High Level Conference (RSHLC)” in Gurugram, India on 28-29 August 2018.

The RSHLC will be organized along a multi-stakeholder approach, bringing together government authorities, businesses, academic institutions, international organizations, road safety experts and civil society to exchange knowledge and practical solutions to reducing road traffic fatalities, while fostering collaboration to achieve road safety targets.

**Format and content**
The RSHLC will be a one and a half-day gathering, which will include:

i) **Plenary session by specialists on the importance of having accurate data and a minimum set of road safety indicators for data collection, analysis and reporting**

The session will address challenges in road safety data management, harmonization and standardization of road safety information and a proposed minimum set of indicators, as well as effective data management systems.

ii) **Panel discussion on safer roads and proposed interventions for the City of Gurugram**

The panel will present opportunities to improve road safety in Gurugram. Panellists will discuss the findings of an assessment conducted by an experts team and WG members in the City of Gurugram and actions regarding management, road engineering, education, and enforcement to reduce the number of fatalities. During this panel, the “Multi-Stakeholder Action Plan” to contribute to Safer Roads for Gurugram will be presented.

iii) **Roundtable discussion on the challenges to and opportunities for making road users safer**

Two roundtable discussions will take place to facilitate the exchange of best practices in road safety policies that address vulnerable road users. Local and international panellists will provide recommendations on best practices and opportunities for peer to peer collaboration.

iv) **Launch of the Road Safety Learning and Partnership Platform**

During this special session, UNITAR, AB InBev and other partners will launch the “Road Safety Learning and Partnership Platform”, which is a collaborative initiative supporting countries to design and implement systematic, recurrent and results-oriented road safety learning.

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**Overall Goal**

The High Level Conference aims to bring together senior government authorities and private sector executives along with international experts and practitioners for an open and frank discussion on practical and concrete strategies that improve road safety, leading to collaboration and implementation of targeted interventions in the City of Gurugram.

**Objectives**

This invitation-only event will provide an avenue to achieve the following key objectives:

a. **Facilitate the exchange of knowledge and sharing of effective solutions that reduce road traffic related deaths.**

b. **Empower government officials with technical know-how and management skills to implement interventions that improve road safety**

c. **Mobilize stakeholders from different sectors to support road safety interventions in the City of Gurugram.**
**Outcomes**

The RSHLC will deliver the following outcomes:

1) "**Multi-Stakeholder Action Plan**" to contribute to Safer Roads for Gurugram. The Action Plan includes a number of key recommendations to tackle road traffic related deaths in Gurugram.

2) "**Road Safety Learning and Partnership Platform**" is a collaborative initiative that aims to support countries to design and implement systematic, recurrent and results-oriented road safety learning.

At the global level, the Learning and Partnership Platform will support knowledge sharing, promote the development of learning materials and encourage interventions through collaboration. At the national level, it will support targeted countries in developing and implementing road safety interventions.

The Learning and Partnership Platform "**Road Safety Learn**" includes:

- **a) Knowledge sharing and management materials**
  There is a wealth of training and learning materials on road safety. The Road Safety Learn provides access to toolkits, learning materials, activities and services offered by UNITAR and partners. A Methodology on road safety data management is included here.

- **b) Road safety training**
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- **c) Country projects**
  Assessments in five pilot countries, interventions and learning practices are shared on the platform, along with a Methodology on road safety data management and its implementation in pilot countries is included.

3) Presentation of the "**Road Safety Data Dashboard**" for Gurugram

Data has been analyzed and a data dashboard tool has been developed based on the First Information Reports (FIR) with the objective being to capture relevant factors identified in road crashes. The data dashboard will be updated on a quarterly basis and will serve as a tool for government authorities to target road safety actions.

4) Meeting of the "**Safer Roads for Gurugram Working Group**"

This Working Group is a multi-stakeholder and multi-sectoral coordinating mechanism linked to the implementation of the Multi-Stakeholder Action Plan. With the support of UNITAR, the Working Group seeks to create and implement innovative and impact-oriented road safety solutions.

The Working Group is comprised of representatives from AB InBev, DLF Foundation, Apollo Tyres, Pepsico, Haryana Vision Zero, Indian Road Safety Campaign (IRSC), CSIR-Central Road Research Institute (CSIR-CCIR), Safe Road Foundation, All India Institute of Medical Sciences (AIIMS), All India Motor Transport Congress (AIMTC).

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